



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
**State Secretariat for Education,  
Research and Innovation SERI**

# **EUREKA-Eurostars**

## **Innovation accross borders**

Andreas Gut, SBFI

Swissphotonics funding workshop, Olten, 28.11.2016



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**Cooperative R&D  
cross-border,  
Industry-led,  
bottom-up,  
and market- oriented**



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**Intergovernmental  
45 ministries (+EC)  
45 funding agencies for  
innovation**



# The 45 EUREKA countries



## Unique selling points of EUREKA

- Projects with two partners are eligible;
- The objectives of the projects are set by the project partners (bottom-up);
- Project administration is low;
- Eureka accesses all available national funding instruments and provides guidance to the most appropriate ones.

# EUREKA's main instruments

Instrument	Target	Responsibility CH and funding rules
EUREKA Network projects (45 countries)	Connect nationally funded projects to an international project	SERI and CTI, FEDRO, SFOE, FOEN, etc. CTI: Swiss company + university, 100% funding for university Company exploits project results
Eurostars (36 countries)	Support for R&D performing SME	SERI 50% funding for SME and university 25% funding for large companies Max. funding: 500'000 € per project
EUREKA InnoVest (45 countries)	Get training and access to foreign private investors	SERI Investments from VC, Business Angels, corporate investors

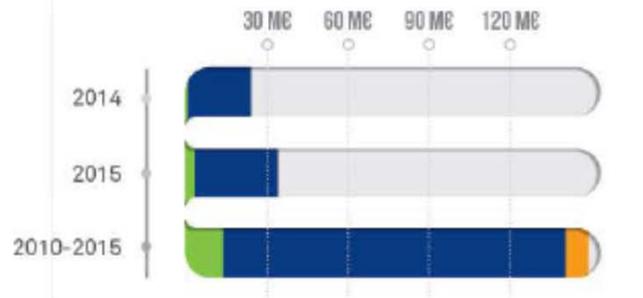
# How to get started

Instrument	First steps
EUREKA Network projects	<ul style="list-style-type: none"> <li>• Download the EUREKA project form on: <a href="http://www.eurekanetwork.org/eureka-project-application-form">www.eurekanetwork.org/eureka-project-application-form</a>,</li> <li>• Describe your project idea,</li> <li>• Send the form to the involved National Project Coordinators to plan the application submission.</li> </ul>
Eurostars	<ul style="list-style-type: none"> <li>• Register on <a href="http://www.eurostars-eureka.eu">www.eurostars-eureka.eu</a>,</li> <li>• Upload and submit your application,</li> <li>• Contact your National Project Coordinators if you have questions.</li> </ul>
EUREKA InnoVest	<ul style="list-style-type: none"> <li>• Register on: <a href="http://eurekainnovest.eu">http://eurekainnovest.eu</a>,</li> <li>• Upload your company profile,</li> <li>• choose among the training events.</li> </ul>

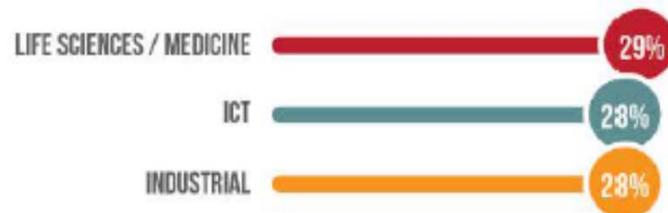
## NUMBER OF PROJECTS



## PUBLIC-PRIVATE INVESTMENT



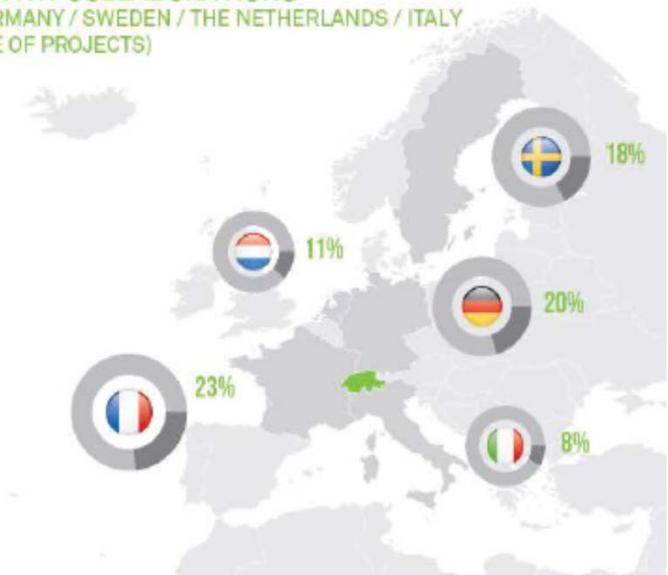
## TOP 3 TECHNOLOGICAL AREAS



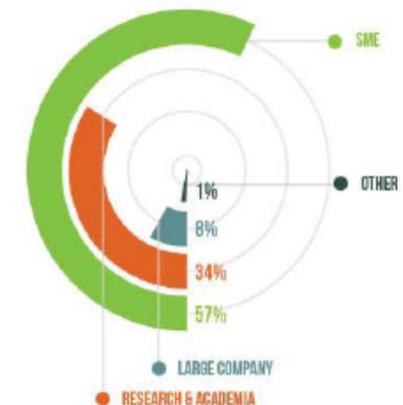
## TOP 5 COUNTRY COLLABORATIONS

FRANCE / GERMANY / SWEDEN / THE NETHERLANDS / ITALY  
(PERCENTAGE OF PROJECTS)

- Cluster projects
- Eurostars projects
- Network Projects



## ORGANISATION TYPE



# The Eurostars programme

- Eligibility criteria:
  - A R&D performing SME is project leader,
  - > 50% of work is done by R&D performing SME (in terms of costs),
  - No single country holds more than 75% of the costs,
  - The project has a civilian purpose,
  - The project results go to market < 2 years after completion of the project.
- 2 thematically open calls per year (2.3.17 and 14.9.17)
- Central project submission on [www.eurostars-eureka.eu](http://www.eurostars-eureka.eu)
- Decentralised project administration, in CH by SERI
- Chances for funding: > 30% (depending on partner countries)

# Central application/evaluation



## QUALITY AND EFFICIENCY OF THE IMPLEMENTATION: BASIC ASSESSMENT

- Quality of the consortium
- Added value through co-operation
- Realistic and clearly defined  
Project management & planning
- Reasonable cost structure



## EXCELLENCE: INNOVATION AND R&D

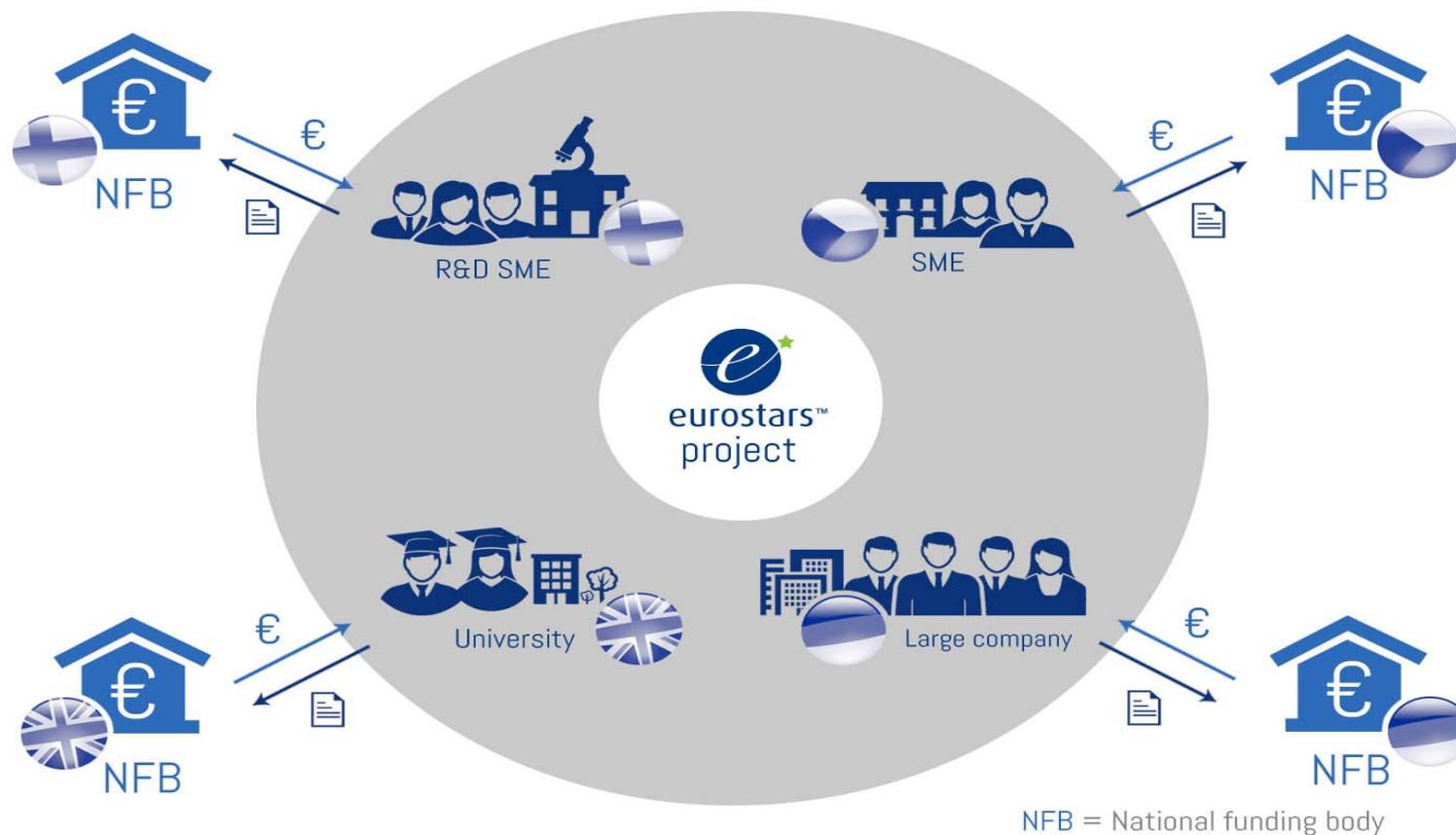
- Degree of Innovation
- New applied knowledge
- Level of Technical Challenge
- Technological achievability & Risk



## IMPACT: MARKET & COMMERCIALISATION

- Market size
- Market access and risk
- Competitive advantage
- Clear and realistic  
commercialisation plans
- Time to market

# Decentralized funding



**Time to contract: 7 months**

# Project example 8643 USALS

- **Project goal:** Development of a Ultra Small Angle Light Scattering Instrument
- **Partner countries:** CH, SE, DE
- **Involved partners:**
  - LS Instruments AG (R&D performing SME),
  - Cobolt AB (R&D performing SME),
  - Genthner GmbH (SME)
- **Budget:** € 484'500.-
- **Duration:** 21 months

## Contacts EUREKA-Eurostars Switzerland

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Aim Higher



[www.eurostars-eureka.eu](http://www.eurostars-eureka.eu)  
Cut-off 7: **2 March, 2017**  
Cut-off 8: **14 September, 2017**  
Good luck!



More info: [www.eurostars-eureka.eu](http://www.eurostars-eureka.eu)  
Contact: [www.eurostars-eureka.eu/home/contactus](http://www.eurostars-eureka.eu/home/contactus)