# Support for H2020 projects with business impact

Rudolf Fryček, PhD. CFO of AMIRES





#### **AMIRES** services









- Innovation opportunity analysis
- Technology assessment
- Strategic partner(s) search
- Project initiation, planning, drafting, proof-reading and negotiation

- Project management
- Event management
- EU lobbying
- Training

"Energy and Energy Efficiency, Health, Medical Devices and Regenerative Medicine, Photonics and it's applications"





# Energy efficient building solutions database



A database of **novel materials and products as well as prototypes** within the area of **energy efficient products & solutions of buildings**.

It is an overview and benchmarking tool of the latest state of the art components and systems available on the market and also latest research results and prototypes. This innovative tool simplifies access to know-how of energy efficient products for all users involved in building industry.

The database is currently specialized in **efficient windows**, **facades systems**, **innovative photovoltaic models and sensors**, and it includes data from public sources, fairs/conferences, private businesses, research organizations and universities of all over the world. Currently it covers over 329 products and 73 prototypes and it grows every day. Each product in the database has its own technical datasheet making easier the benchmarking between products.

Website: www.effibuilding.eu









# **H2020 Cooperation Visualization Tool**



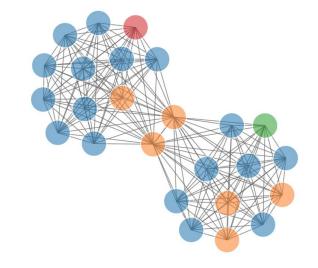
An essential tool for H2020 project coordinators, innovation project managers, group leaders, technology scouts, advisors and coaches.

It uses big data visualization for a competitive edge in development of innovation collaborative projects and provides a fundamental overview of any type of technology of application field, including key movers and their relations.

#### **Key Features**

- Abstract search of all Horizon 2020 funded projects
- Visualization of cooperation networks and key partners
- Search by call, topic, funding scheme, acronym, organizations
- Identification of strong cooperation links
- Visualization of leading partners and countries in selected domains
- Self-adjustable visual presentation

Website: www.amiplexus.eu





# HORIZ N 2020

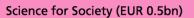
Switzerland's participation 2014 - 2016







Spreading Excellence (EUR 0.8bn)



European Institute of Innovation and Technology (EIT) EUR 2.7bn

Joint Research Centre (JRC) EUR 1.9bn



Euratom EUR 1.6bn



Switzerland's participation in Horizon 2020 (As of: 15.09.2014)



CH Association (Sept. 2014 -Dec. 2016)



CH participation as third country

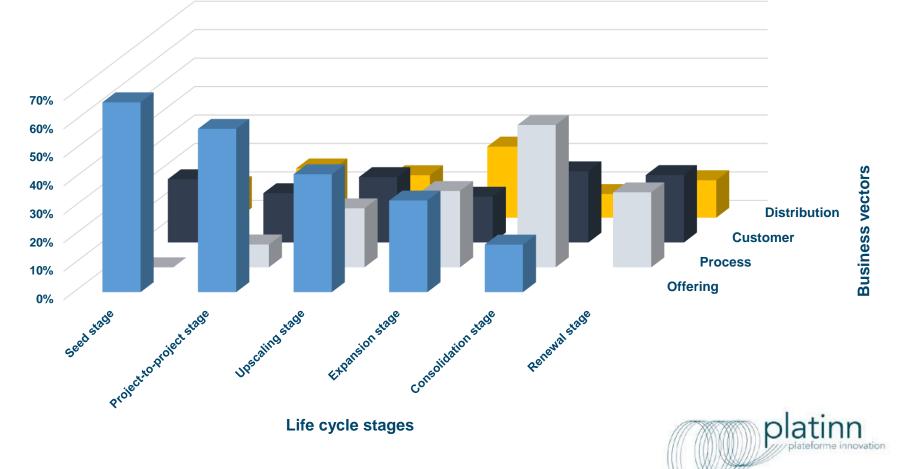


No CH participation

Innovation in SMEs: Note that national funding allows participation in multi beneficiary actions (IA, CSA)

# Business innovation vectors challenges by enterprise life cycle stages

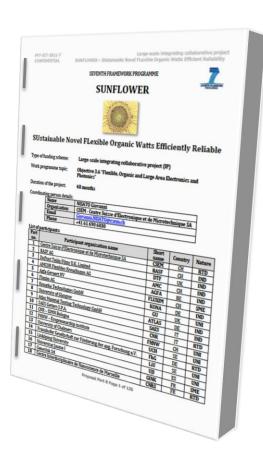






# Great idea is not enough?





Idea novelty
Clarity
Level of details
Work planning

### **Selection of funding tool**

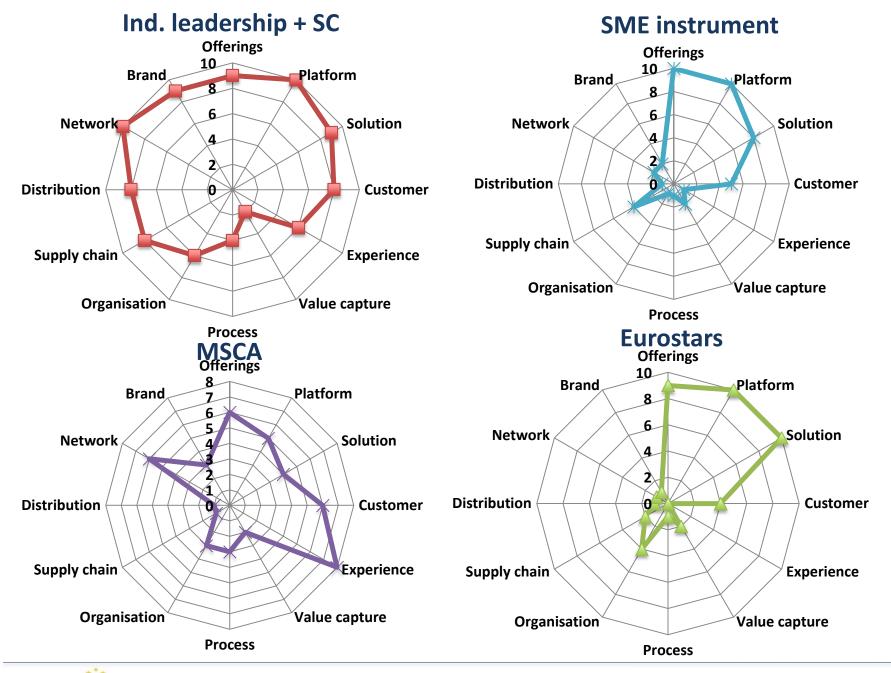
Size of consortium
Competences
Budget justification
Value chain
Societal impact
Business impact
Ethics
Formatting
Length





		Soon for CH SMEs?		
	Industrial leadership + Societal Challenges	SME instrument	MSCA	Eurostars II
71	Small to Large projects (TRL)	1.Phase – feasibility 2.Phase – R&D	IndAcademia PP EID, ITN, individual, etc.	Collaboration for developed markets
	All (incl. companies)	SME outsourcing research	All (incl. companies)	Research-perform. SME + others
	Top-down	Bottom up in broad domains	Bottom-up	Bottom-up
炼	3 from 3	SME alone	2-4 and many	2 from 2
	3-5 years	0.5-3 years	3-4 years	2-4 years
$ \phi $	280 k€	50-2500 k€	248 k€	206 k€



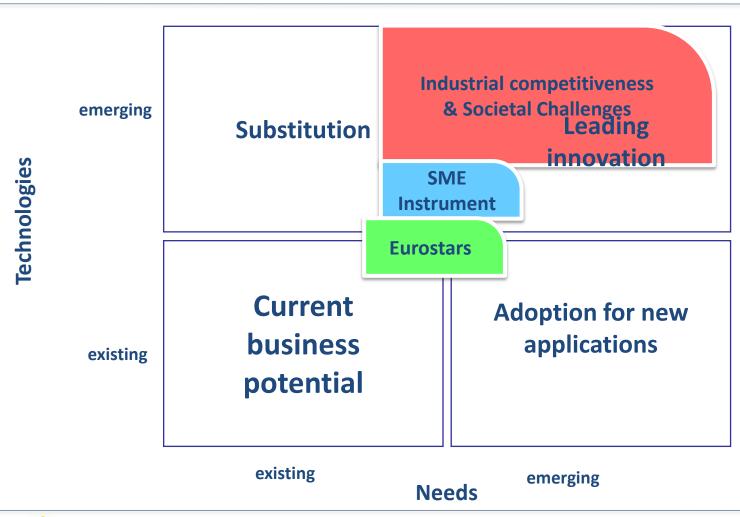








### **Business innovation matrix**





# Trends in EU R&D&I funding



- 1. Focus on innovation
- 1. Specialization of funding tools (IA, RIA, FET, FTI, CSA, SME Inst,...)
- 2. Outsourcing of programme management (including JTIs, DIH, I4MS...)
- 1. Open Access to Publications and Data
- 1. Combined funding and synergies
- 1. Clustering
- 1. Outsourcing of project management



### **References at Swiss SMEs**



















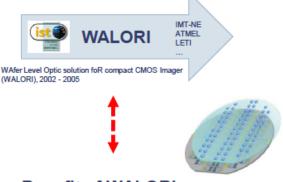




# **Example of SÜSS MicroOptics**

#### PARTICIPATION IN EUROPEAN RESEARCH PROJECTS





#### Benefit of WALORI

- Wafer-Level Packaging/Wafer-Level Optics (WLO)
- Microlens Imprint Technology
- Long-term Research Partners FhG-IOF, IMT NE
- + SUSS MicroTec 70 systems MA8 Gen3 (>30Mio€)



#### Benefit of SEAL-FISMA

- + MO Exposure Optics improved
- + Advanced Mask Aligner Lithography (AMALITH)
- + 130 MOEO systems (>2.5 MioCHF)



# Example of TOFWERK AG TESCAN ORSAY HOLDING





**SEM** 

**Confocal Raman Spectrometer** 

**TOF-SIMS** 

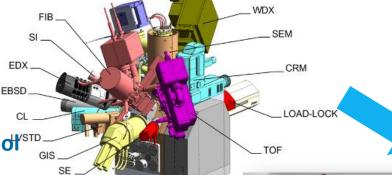
**Focused Ion** beam

**Scanning Probe Microscopy** 

**Tomography** 

2010 - 2011

2013



2014

UnivSEM: Novel multianalytical tool VSTI

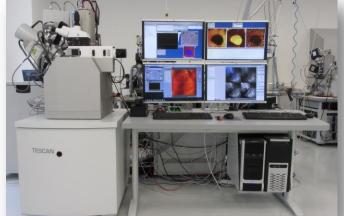
a vision capability

a chemical analysis

structural characterization

- a non-destructive optical analysis
- a tomography capability
- correlation between all methods

(www.univsem.eu)



8 partners, 3 countries (CZ, CH, DE), 4 products, 16 exploitable results, 200 publications



The project UnivSEM receives funding from the European Union Seventh Framework Programme (FP7/2007-2013) under grant agreement n° 280566

# Take home message



- H2020 programme is a strategic tool for funding innovation
- Chose well the project(s) and ensure its strategic value
- Be ready to adaptation to open innovation paradigm
- Use local support, alliances, clusters, platforms (platinn, AMIRES)
- SERI supports coordinators and SMEs (8.000 CHF)
- Internal/external staff in R&D project management



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