RIBAG

Andreas Richner, CEO, RIBAG Licht AG



Fascination OLED

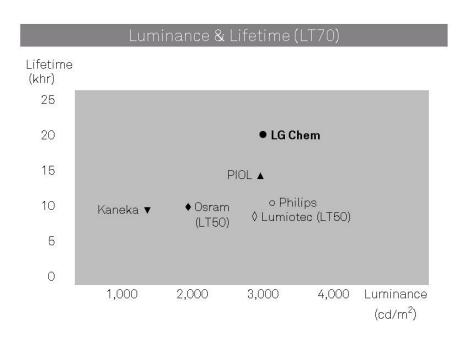


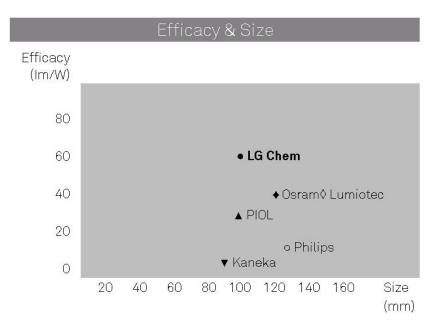
Fascination OLED



Choice of the right OLED partner

OLED technology in year 2013







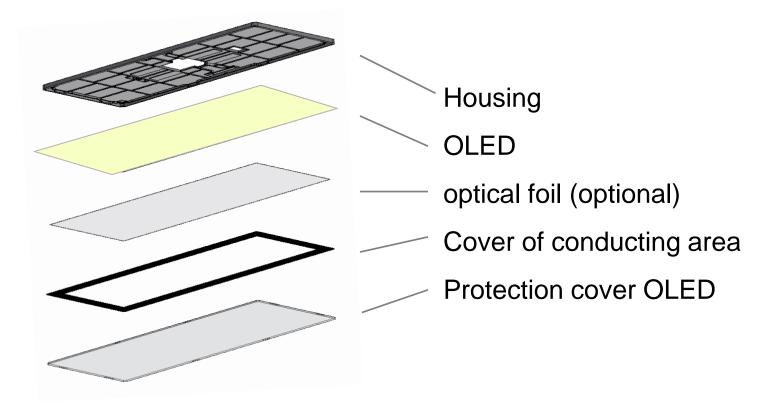
OLED light design

Making of OVISO®

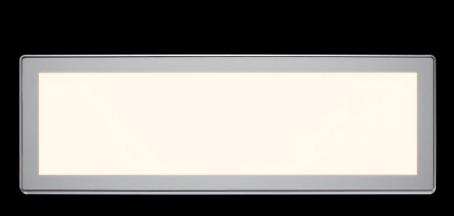




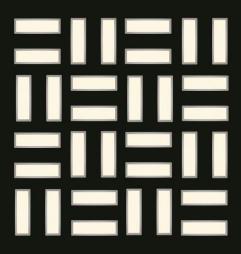
Composition luminaire module OVISO®



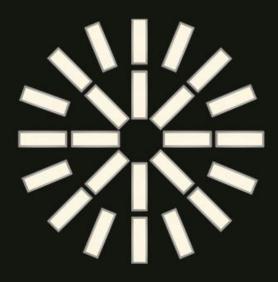
OVISO® luminaire module



OVISO® Style – freedom of design



OVISO® Style – freedom of design



OVISO® – the first OLED luminaire collection in the world



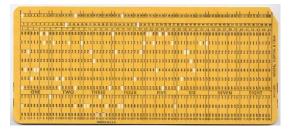
OVISO® – the first OLED luminaire collection in the world

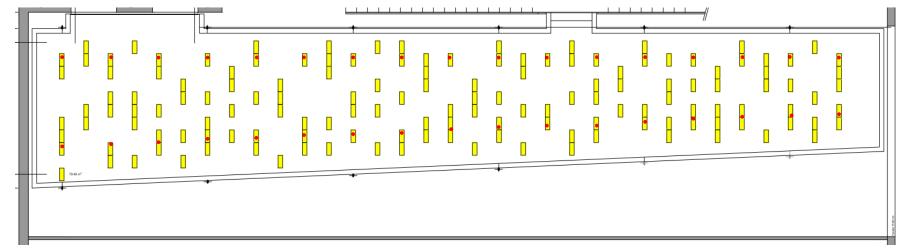


OLED practice Commercial

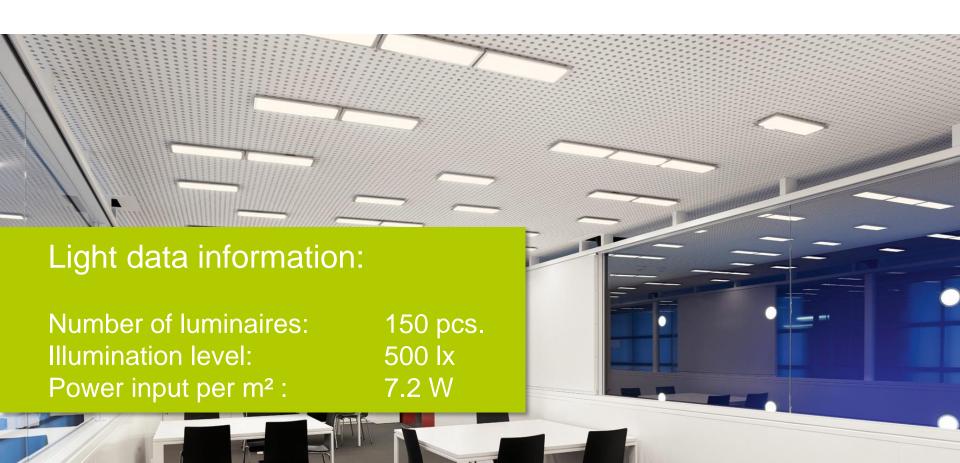


Light concept «Punchcard»









OLED practice Residential

OVISO® @ residential house, Switzerland



OVISO® @ residential house, Switzerland





OVISO® @ residential house, Switzerland





Present challenges for OLED

- No mass production no cost down
- Slowdown of the technological progress compared to LED (Efficacy, Lifetime, price)
- Uncertain SSL strategy of OLED manufacturers

Conclusion

OLED is for lighting concepts with a new «look & feel»

Thank you!

Inspire: ribag.com/oviso