

# View of a lighting company on human centric lighting

SSL Workshop, 12.12.2016

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# Light in our daily life

Sunny day: 100.000 lux

Cloudy day: 10.000 lux

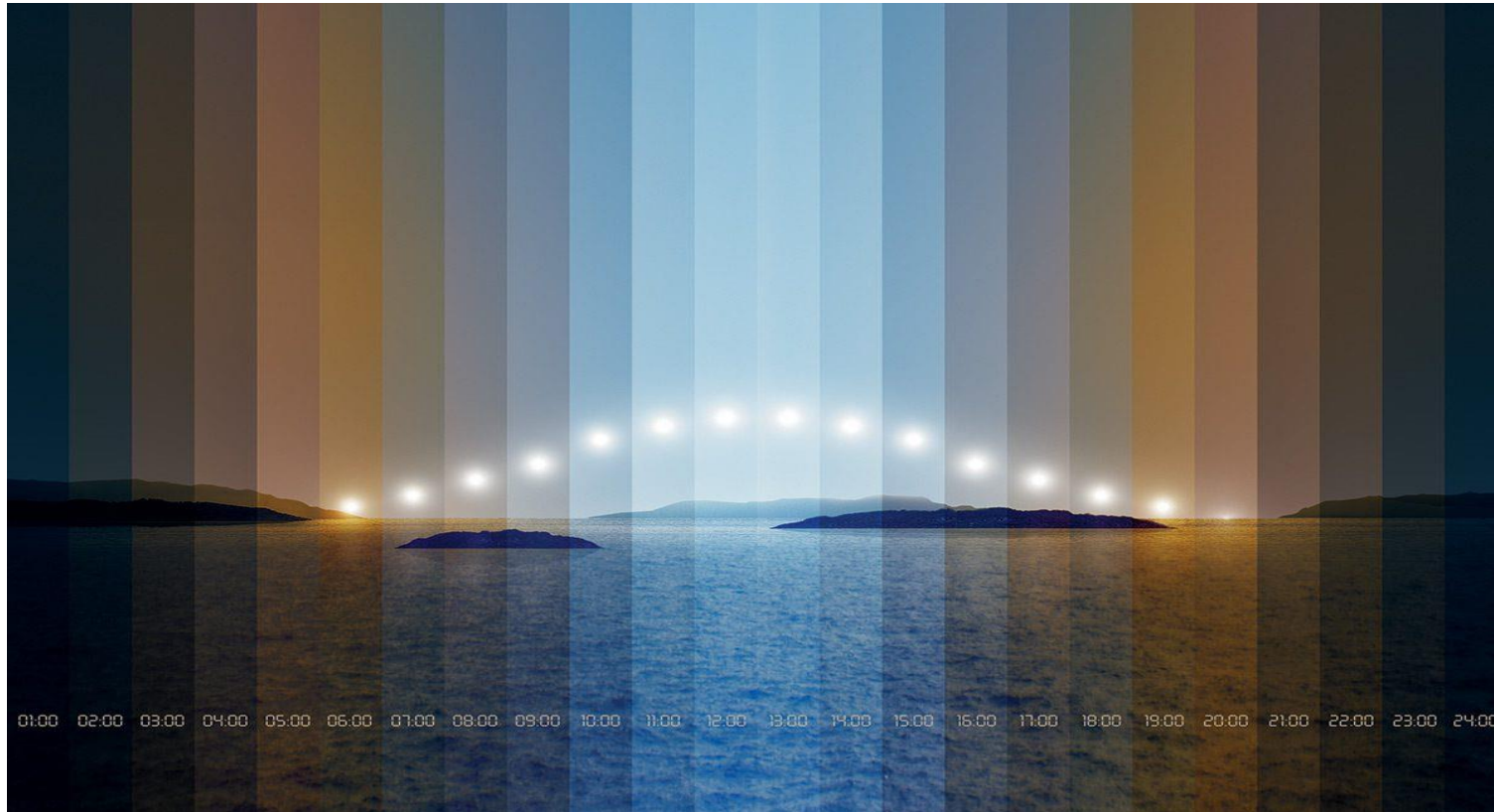
Indoor (office): 500 lux

Indoor (school): 300 lux

**90% of our time we are indoor!**



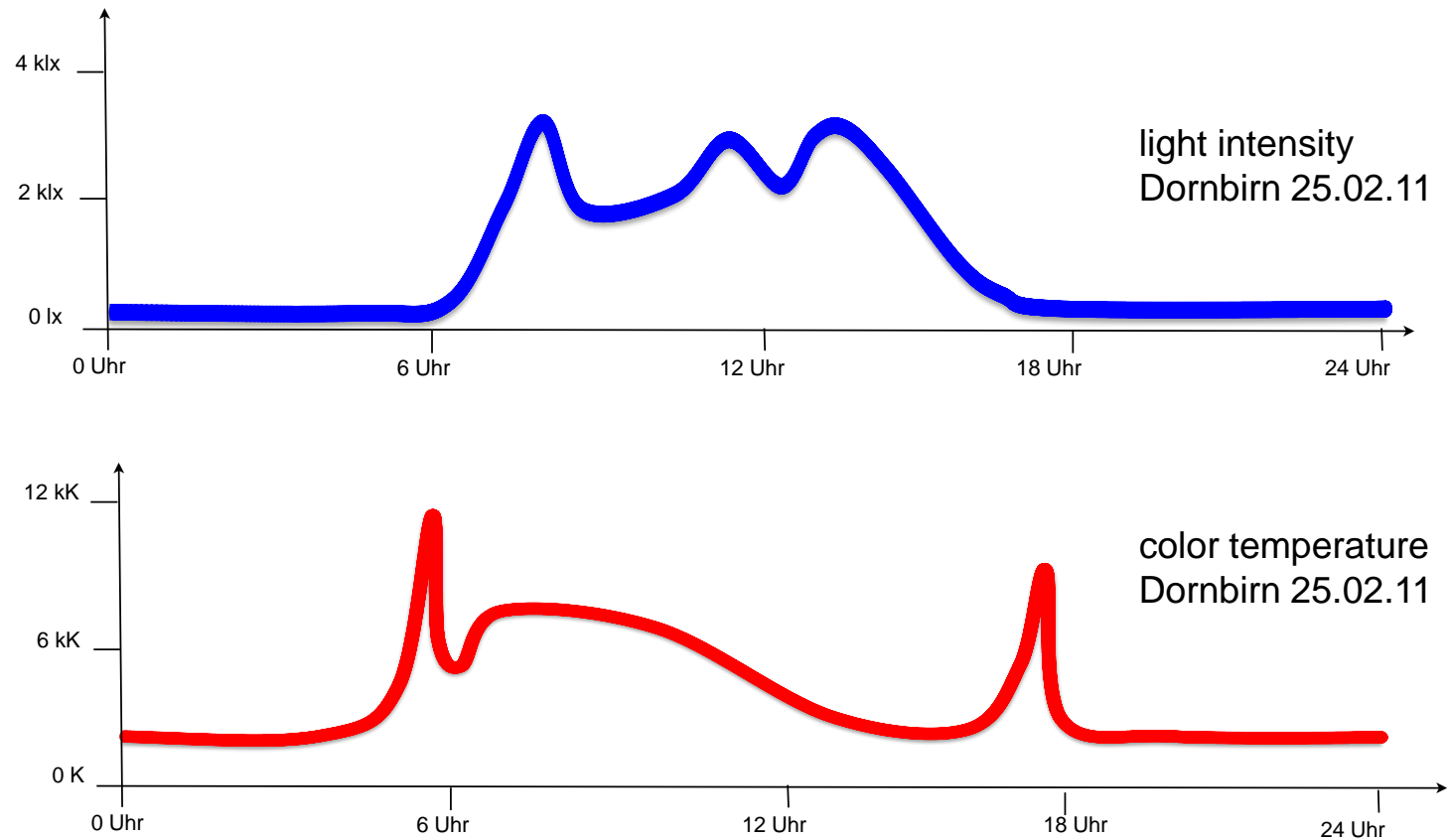
# Light changes during the day



Should we adjust the artificial lighting accordingly?

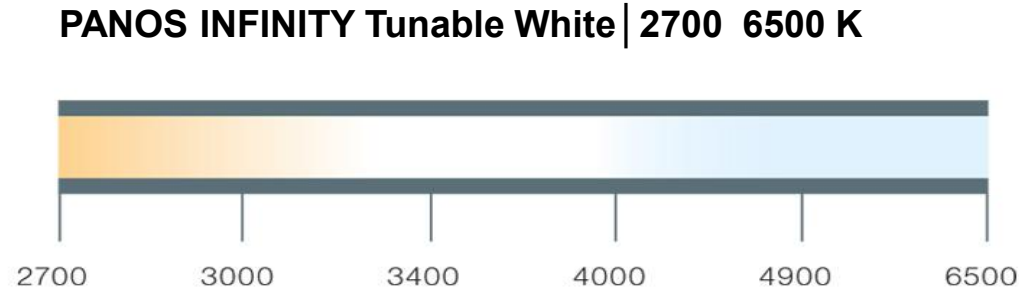
# We could adjust the artificial lighting according to the daylight

The color temperature and intensity of daylight continuously changes during the day:



Source: Prof. Guido Kempter, Head of Center for User Centered Technologies, University of Applied Sciences Vorarlberg

# The technology exists for tuneable white:



Tunable White stands for white LED light that can be adjusted dynamically. Colour temperatures can be variably adjusted, e.g. from 2700 to 6500 K, by using a controller.

**LED printed circuit board Tunable White**

**Ra 90**

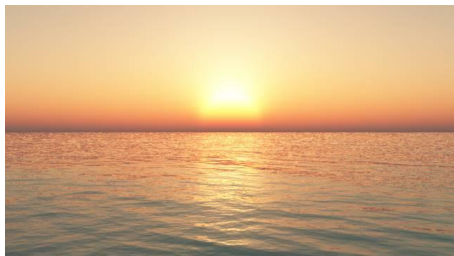


In the process, LED luminaires achieve a high colour rendition index of at least Ra 80 to Ra > 90.

# Are there other options?



**Cold white light is activating. It helps to stay awake and improves performance but it has a strong impact on the hormone production.**



**Warm white light is calming and has only a small influence on the hormone balance.**



# Human centric lighting in schools



**activating light**



**calming light**

# Human centric lighting in offices



7:30 activating light



10:00 neutral light



13:00 warmer light



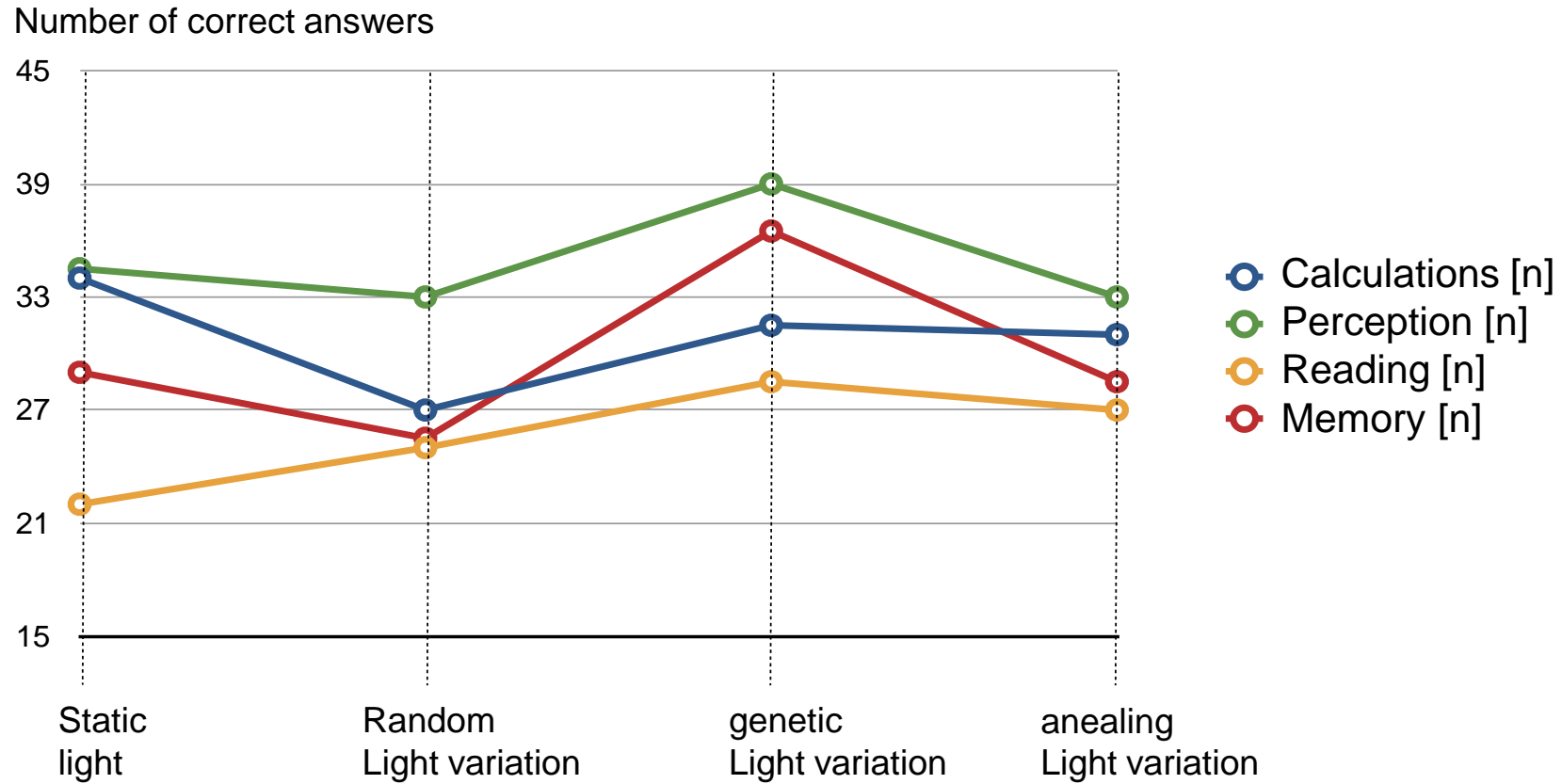
17:00 calming light

In office environments the circadian light can be used to increase efficiency and reduce sleeping problems in the evening:



# Human centric lighting is complex

Proper lighting increases the learning efficiency:



Source: Prof. Guido Kempter, Head of Center for User Centered Technologies, University of Applied Sciences Vorarlberg

## Limbic Lighting

More than 95 %  
of all our decisions  
are made  
unconsciously



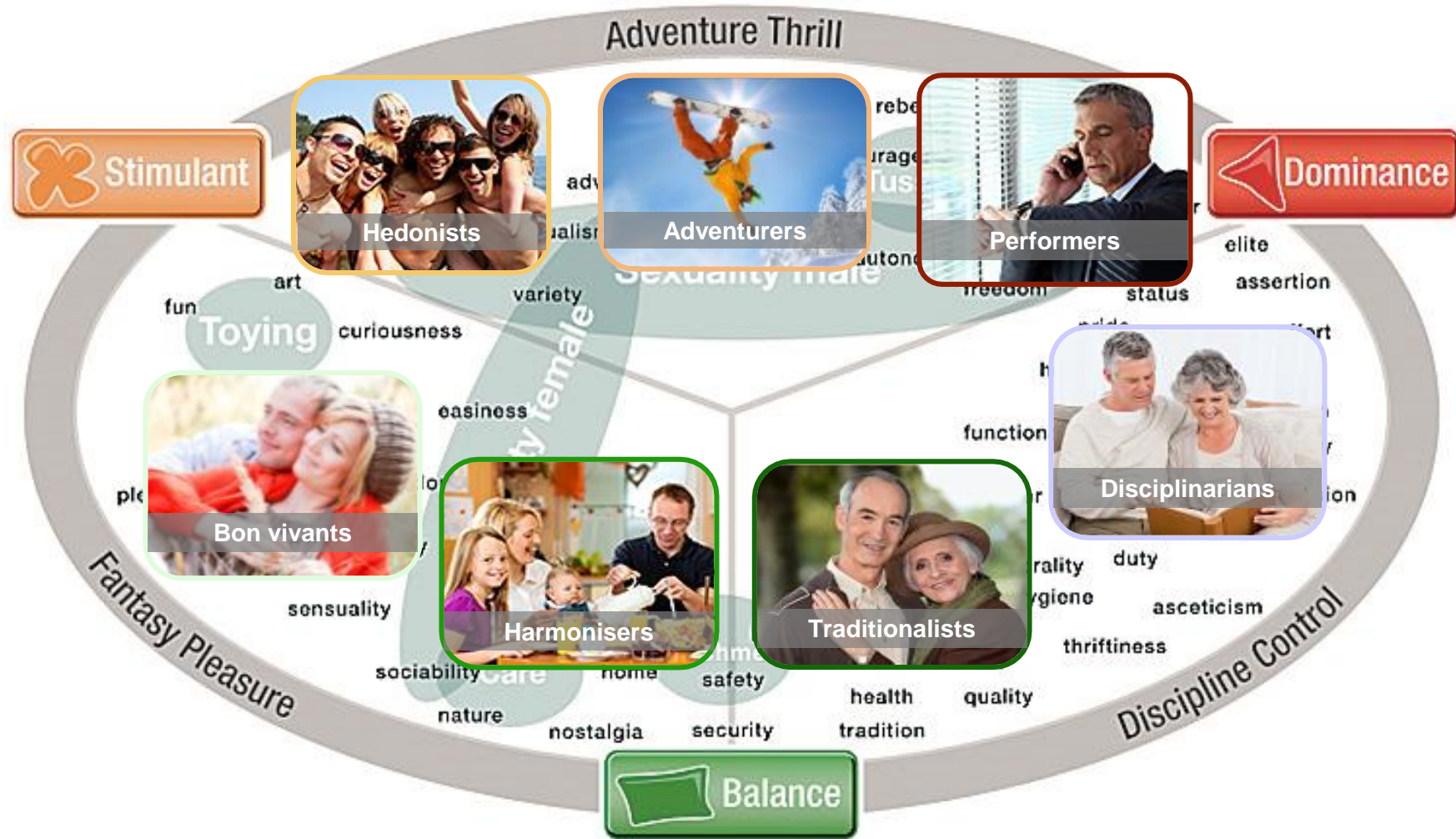
# Limbic Lighting – Study Design



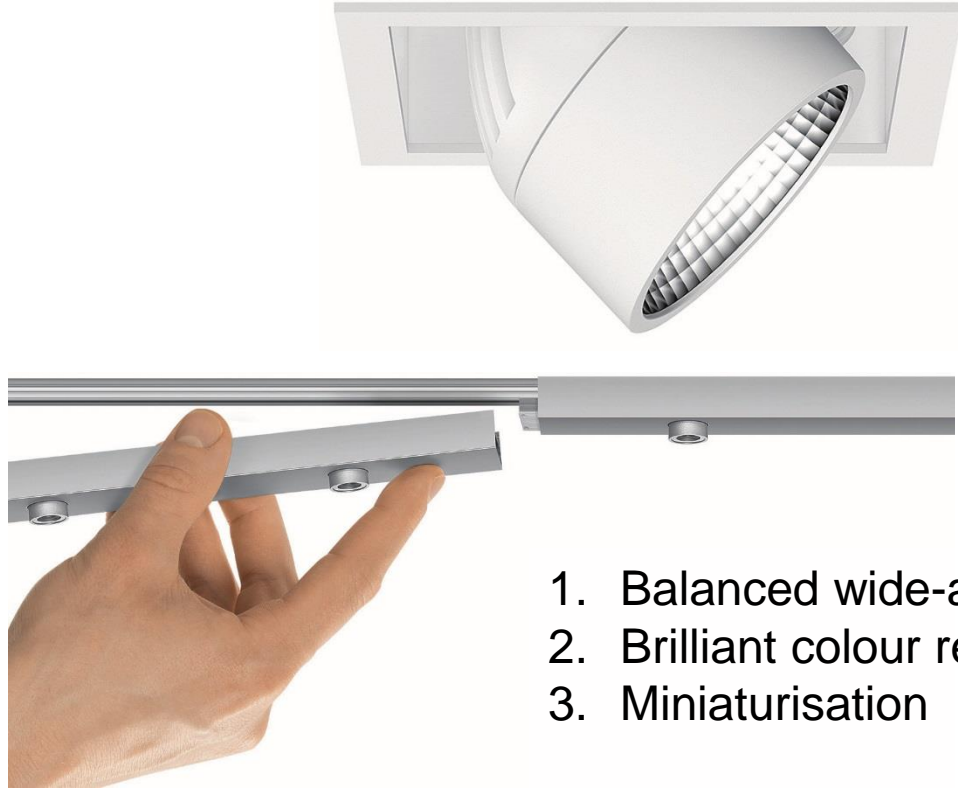
Limbic® Emotional Assessment (LEA) is based on the methods of neuroscience and psychophysiology.



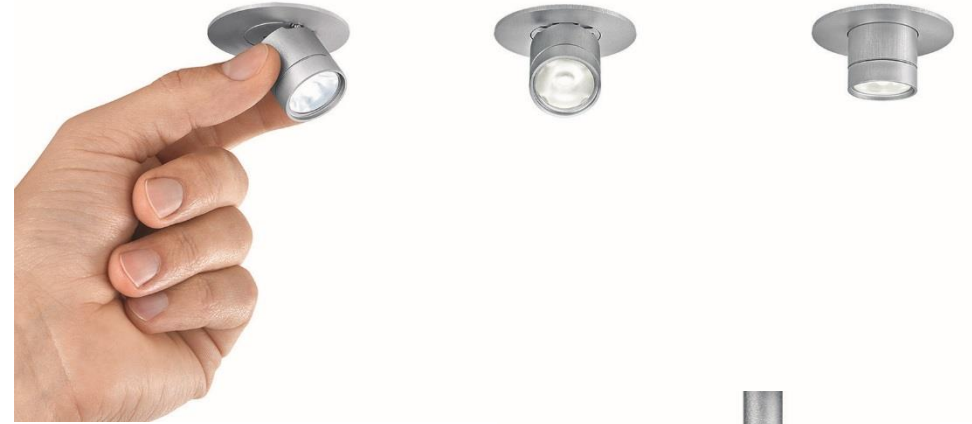
# Limbic Lighting – The 3 Limbic Groups



# Limbic Lighting – New Products

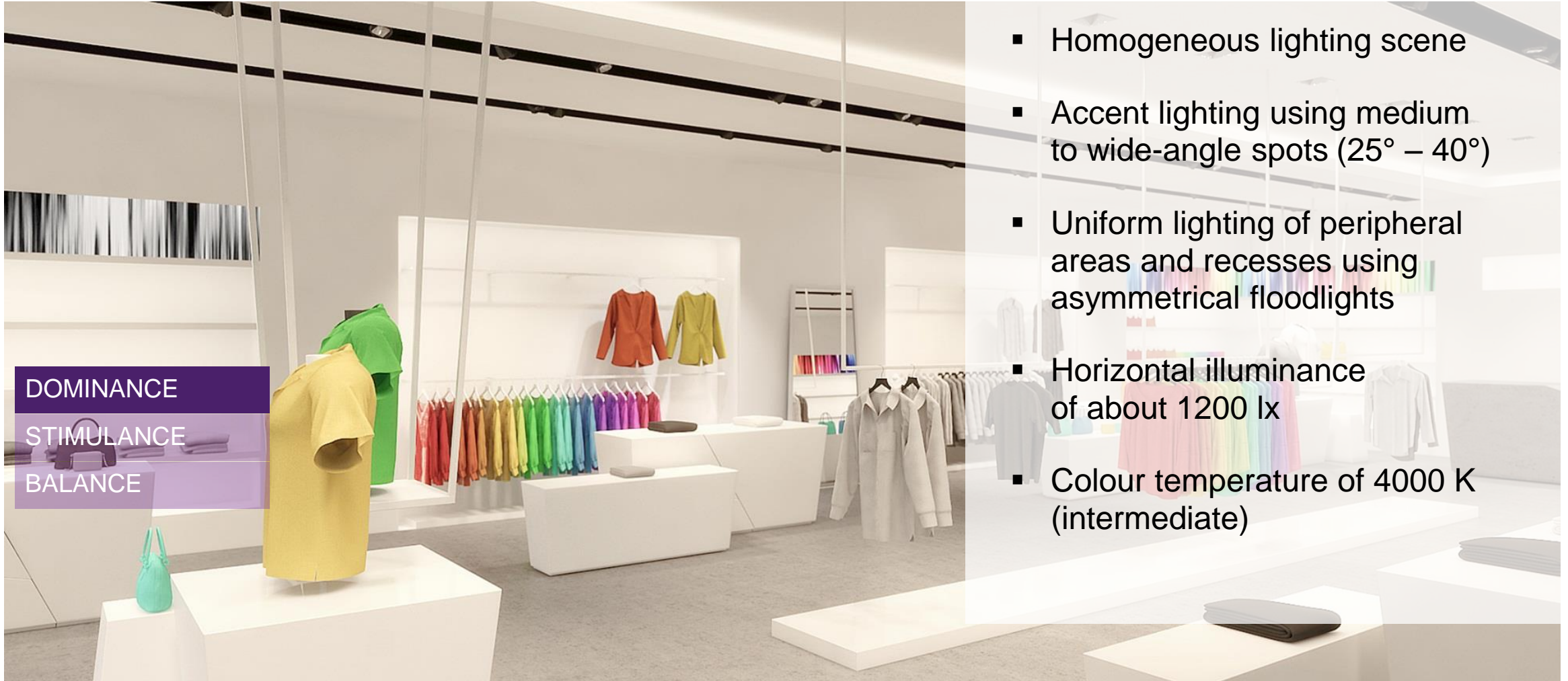


1. Balanced wide-area lighting
2. Brilliant colour rendering
3. Miniaturisation





# Limbic Lighting - Dominance



# Limbic Lighting - Stimulance



DOMINANCE

STIMULANCE

BALANCE

- Powerful accent lighting with plenty of contrast
- Accent lighting using narrow-beam spots ( $12^\circ - 18^\circ$ )
- Peripheral areas are enhanced by floodlights and spots
- Horizontal illuminance of only 500 lx
- Colour temperature in excess of 4000 K (cool white)



# Limbic Lighting - Balance



DOMINANCE

STIMULANCE

BALANCE

- Soft lighting scene with gentle contrasts
- Medium-angle spots ( $18^\circ - 30^\circ$ )
- Moderate mix of accent, vertical and cove lighting
- Integrated lighting in recesses and on shelves
- Average horizontal illuminance of 800 lx
- Colour temperature around 3000 K (warm)

# Limbic Lighting - Results

Increased sense of well-being

Higher level of stimulation

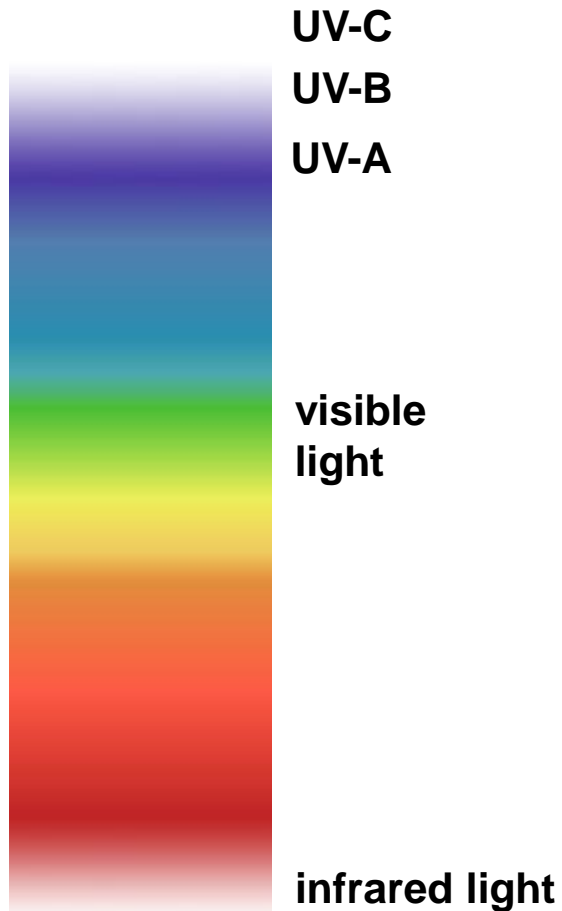
Prolonged time spent in the shop

Enhanced consumer behaviour



# Are there other interesting parts of the spectrum?

Natural light contains also different ultraviolet components (UV):

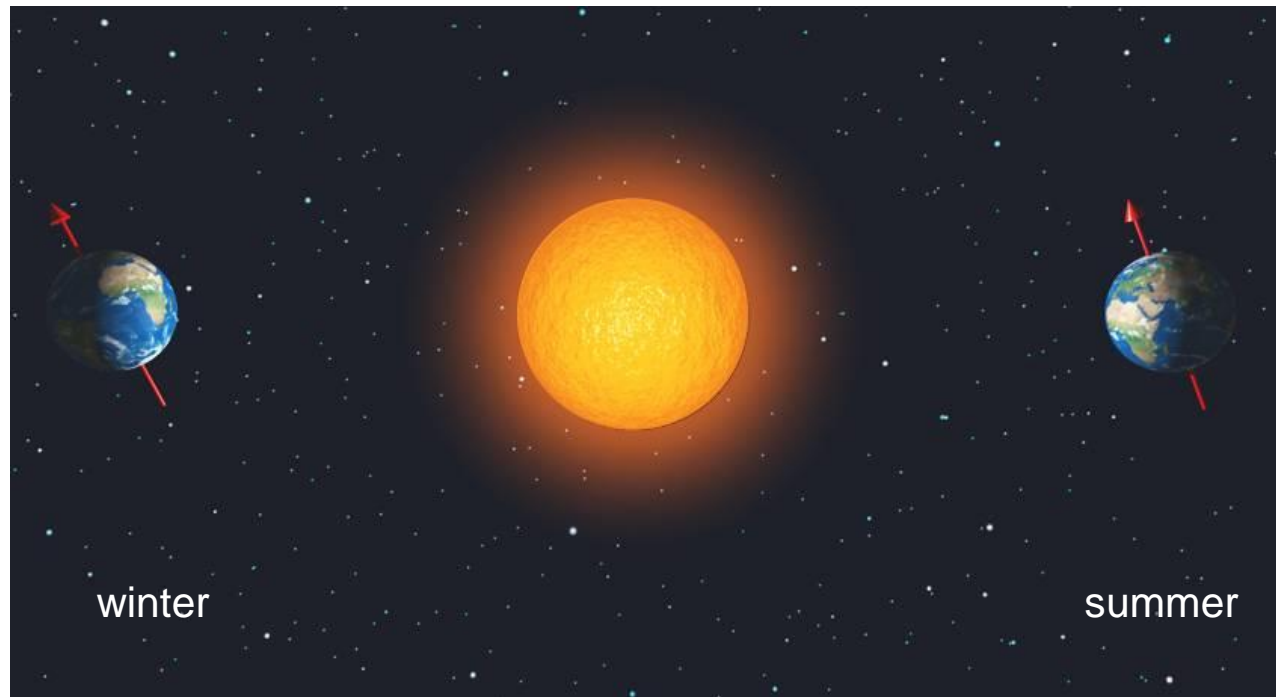


Wavelength	Type of light
100 nm – 280 nm	UV-C: highest energy UV
280 nm – 315 nm	UV-B: important for vitamin D production
315 nm – 380 nm	UV-A: „black light“
380 nm – 780 nm	Visible light
780 nm – 2500 nm	Near infrared: IR remote controls
2500 nm – 50000 nm	Middle infrared: thermography



# Increasing the vitamin D production

In winter we don't get enough UV-B in the northern Hemisphere:



The result of this UV-B lack is a reduced vitamin D production, which can be compensated by artificial lighting with UV-B.

# User centric lighting: Sfera - connected lighting with swarm control

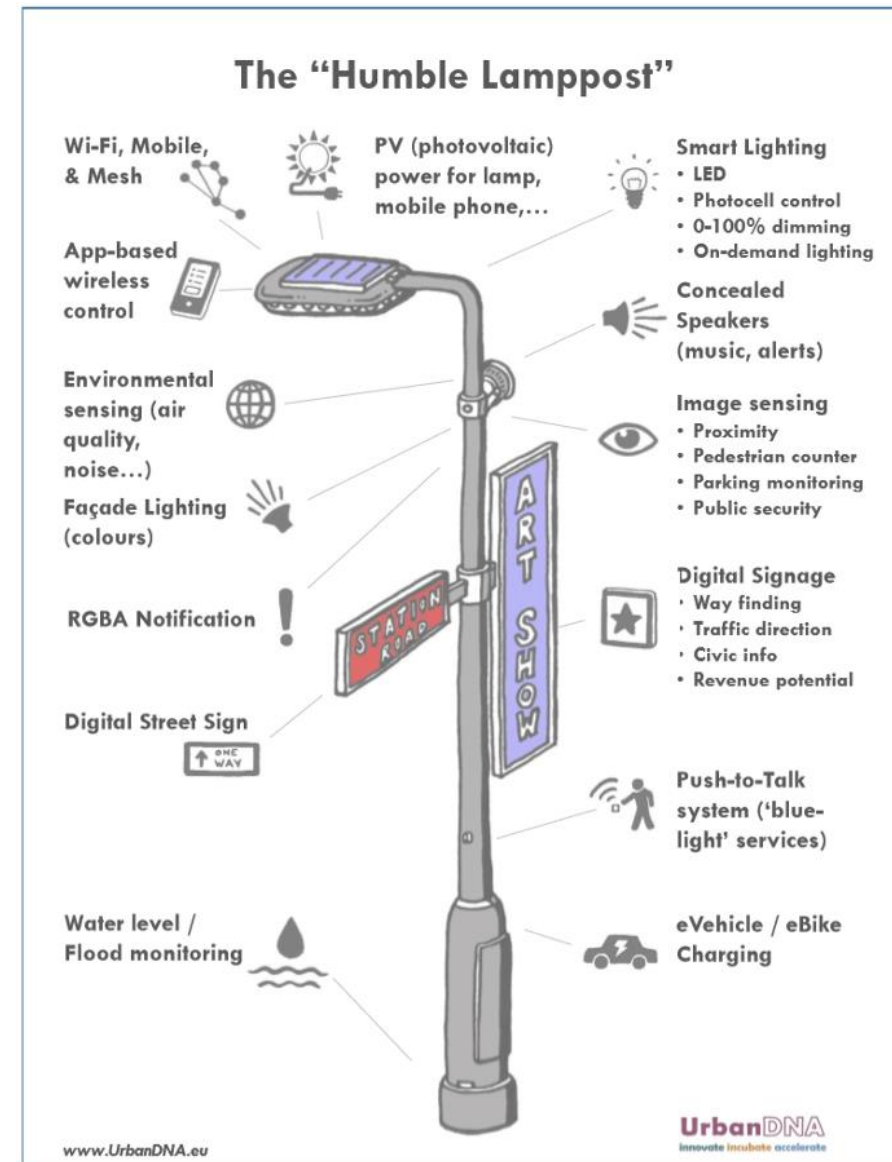
Luminaires talk to each other and configure themselves automatically.

The light adjusts automatically to the user needs.



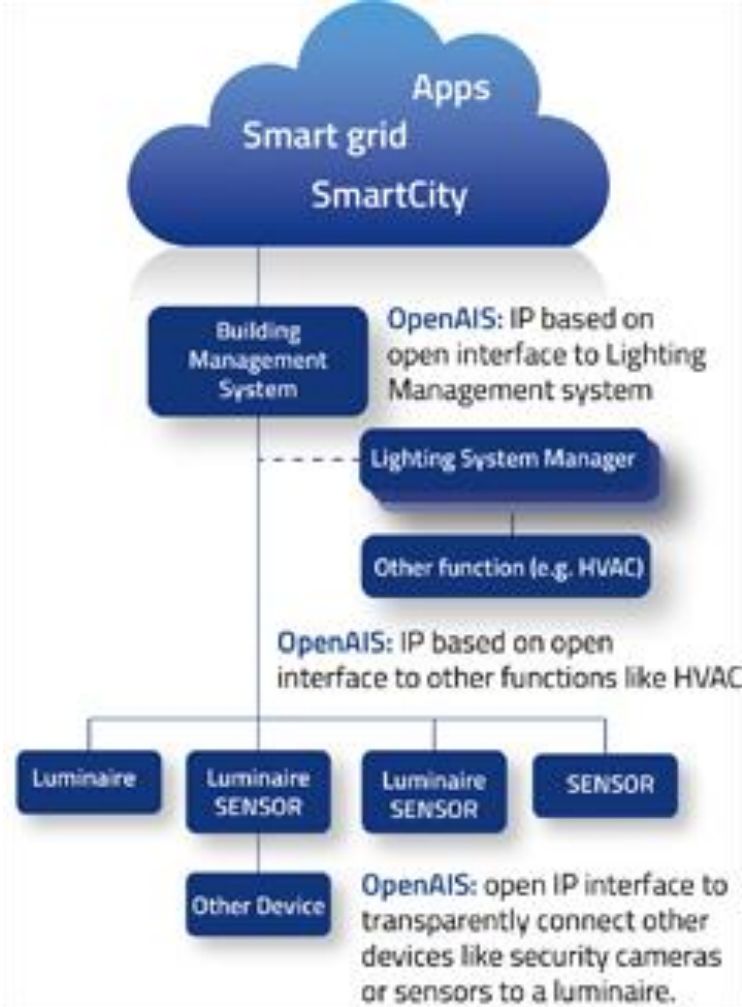
# Lighting as IoT Backbone

- Internet of Things (IoT) devices have often limited battery capacity.
- > long distance connections are not desirable
- > Lighting is always near to the persons.
- > Lighting could become an IoT backbone.



Source: [www.urbandna.eu](http://www.urbandna.eu)

# OpenAIS – Open Architectures for Intelligent Solid State Lighting Systems

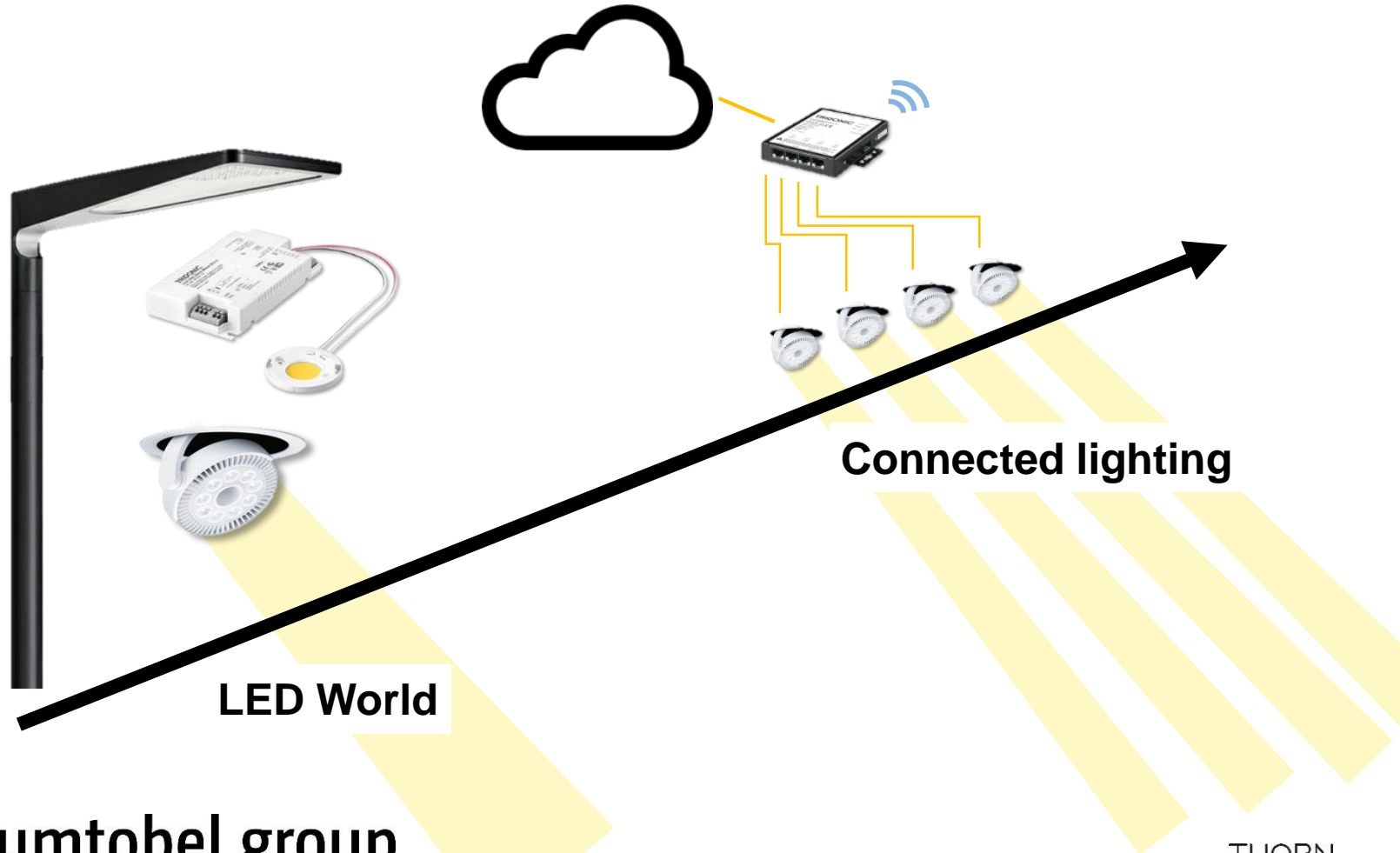


[www.openais.eu](http://www.openais.eu)



Supported by the [Horizon 2020 Programme of the European Union](#)

# Establishing innovative business models in the Internet of Things



## Lighting beyond Illumination

Many different opportunities for new business models

- Lighting already installed in all buildings: ideal basis for new services
- Additional customer benefits through:
  - energy savings
  - reduced complexity
  - added value through data management



# Establishing a service business: Light as a service



We take responsibility for your lighting

## Benefits for the customer

- Benefit from **energy savings** from the outset
- **Financing** extends over full term of contract
- Zumtobel Group looks after all aspects
- Benefit from technological progress through **regular updates** in the lighting solution
- Flexibility through **service upgrade** option within existing contract

# Three core application areas for smart, connected lighting

		
<h2>Connected Commerce</h2>	<h2>Connected Building</h2>	<h2>Connected City</h2>
<p><b>Indoor Navigation</b> Easily guide user to selected area via the user's mobile device</p> <p><b>People Tracking</b> Track customer shopping behaviour and presence in-store</p>	<p><b>Remote Monitoring</b> Monitor the performance of the lighting infrastructure</p> <p><b>Space Management</b> Track building user behaviour and presence in building</p>	<p><b>Dynamic Lighting</b> Optimised street lighting in line with traffic and weather conditions</p> <p><b>Advanced Parking</b> Lighting infrastructure used to guide drivers to free parking spaces</p>

- In phase one the Zumtobel Group is concentrating on Connected Commerce and Connected Building
- Cross-brand project group:
  - Technology development via Tridonic
  - Applications expertise and pilot projects via Thorn and Zumtobel

**Thank you for your attention!**

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