

MOVING FORWARD WITH INNOSUISSE

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June 2019



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

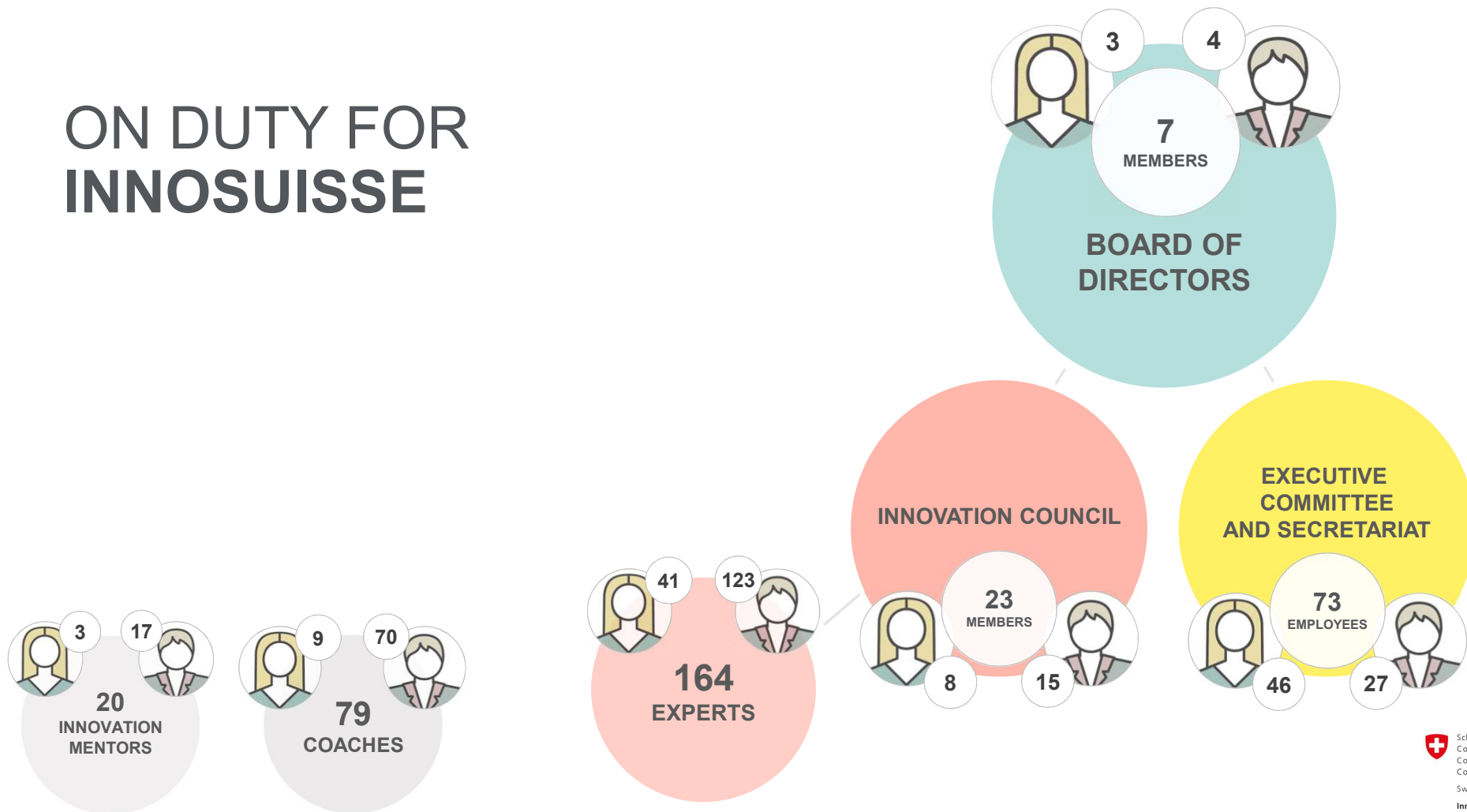
Innosuisse – Swiss Innovation Agency

MOVING FORWARD WITH INNOSUISSE

ORGANISATION

WHAT WE DO

ON DUTY FOR INNOSUISSE

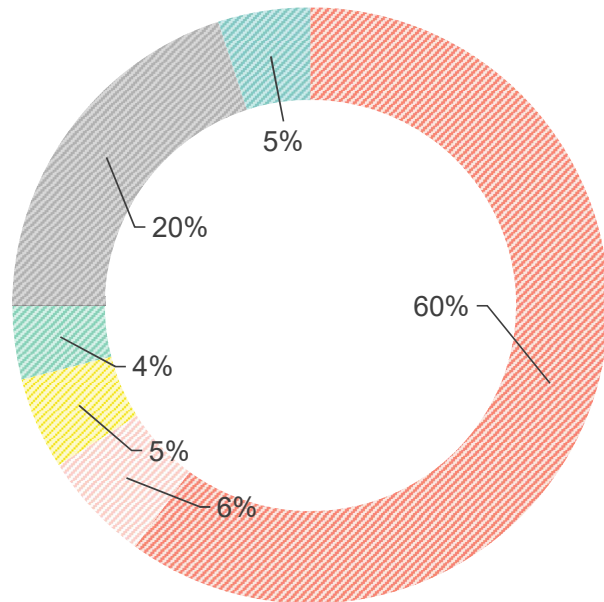


MOVING FORWARD WITH INNOSUISSE

ORGANISATION

WHAT WE DO

FUNDING DISTRIBUTION 2018

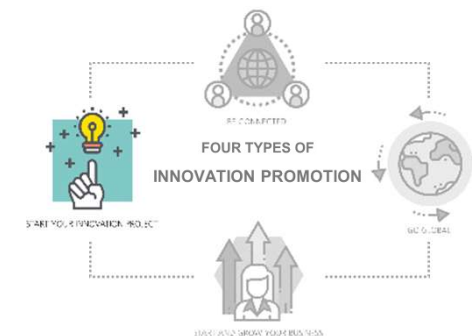


Incl. special measures

TOTAL 2018: **CHF 149.4 M**

- 60% | START YOUR INNOVATION PROJECT
- 6% | START AND GROW YOUR BUSINESS
- 5% | BE CONNECTED
- 4% | GO GLOBAL
- 20% | SCCER
- 5% | BRIDGE FUNDING PROGRAMME

BRINGING TOGETHER SCIENCE AND THE MARKET



Research offers
Scientific expertise and research infrastructure

and gains
Access to the market

SME offers
Economic and entrepreneurial know-how as well as marketability

and gains
Access to resources, expertise and infrastructure in research & science

INNOVATION PROJECT
Innosuisse covers max. 50% of the project costs and pays and Overhead contribution of 15% to the research partner.

The implementation partner comes up for at least 50% of the Project costs (incl. 10% cash), mainly in form of labour.

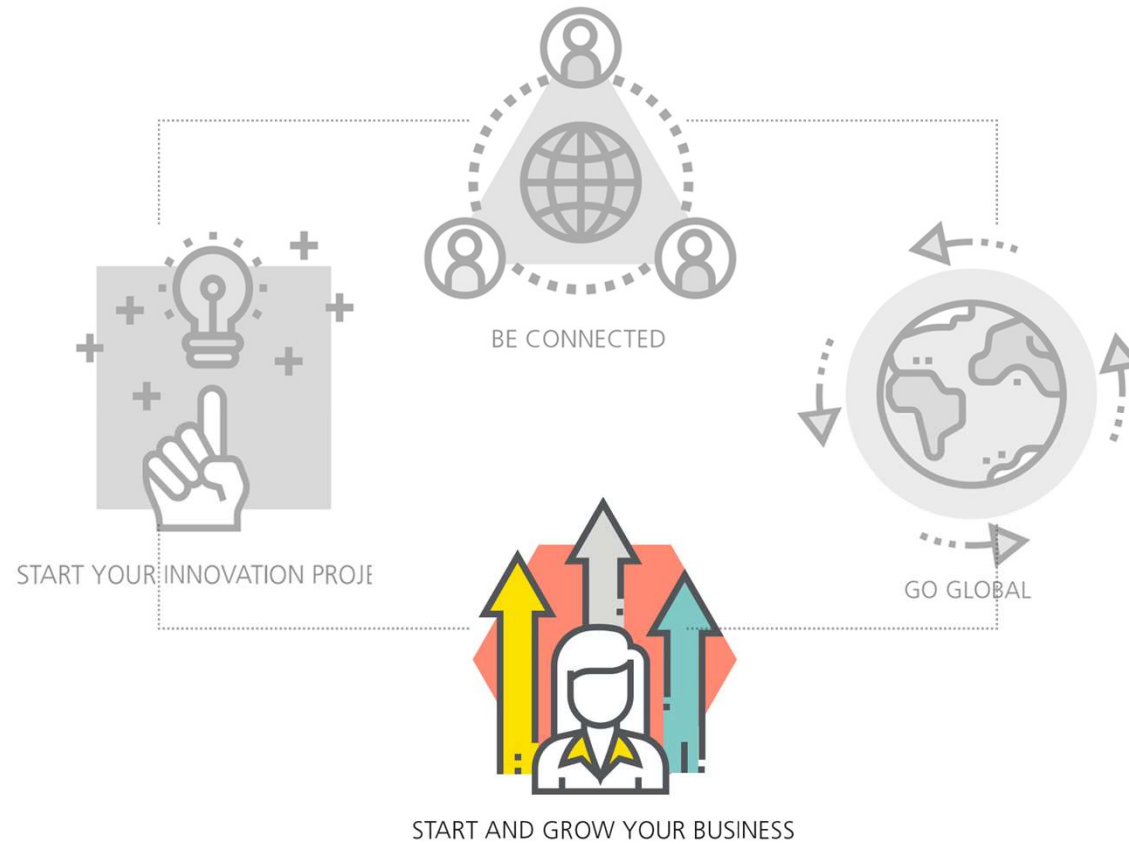
MARKET IMPLEMENTATION

<https://www.innosuisse.ch/inno/en/home/start-your-innovation-project/innovationsprojekte.html>

INNOSUISSE AND ITS FUNDING INSTRUMENTS

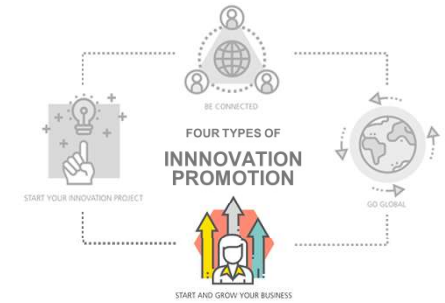
UPDATE FUNDING INSTRUMENTS

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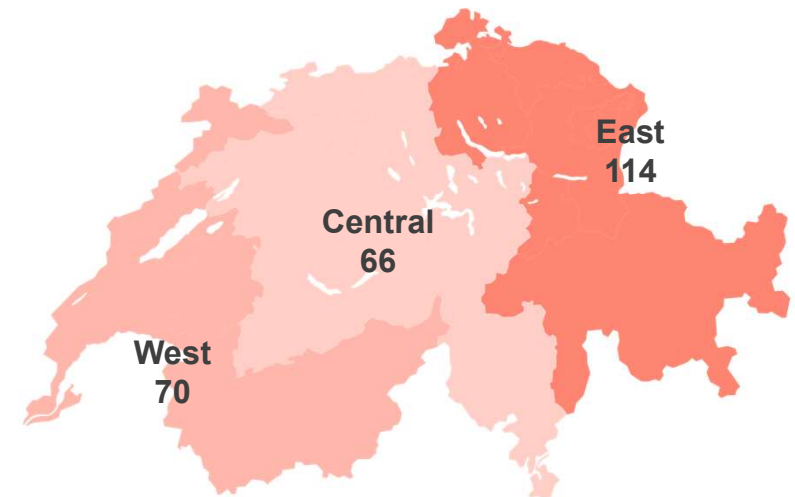
START-UP COACHING IN 2018

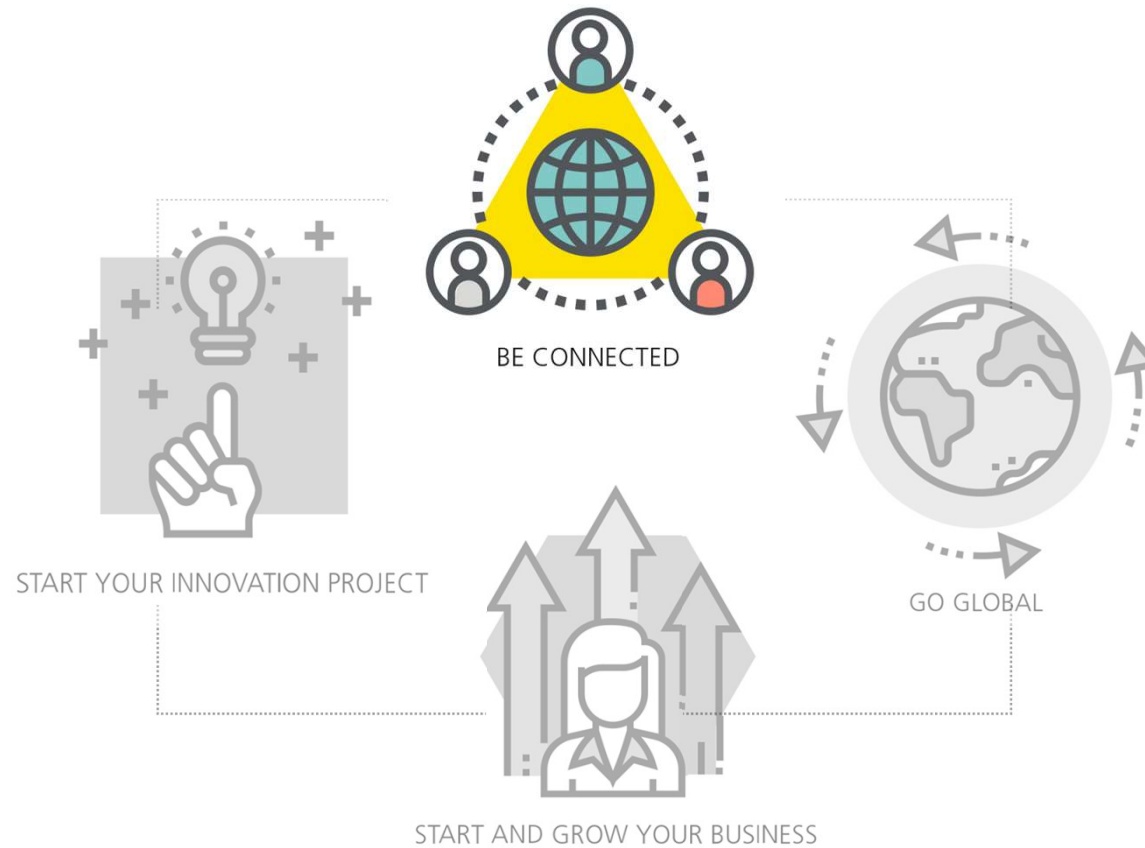
341 start-up applied for Innosuisse coaching in 2018, 22 were accepted



Regional distribution

of the start-ups in the Core Coaching Program.



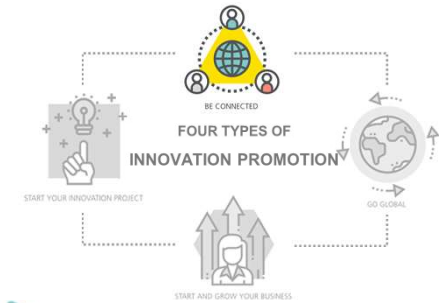
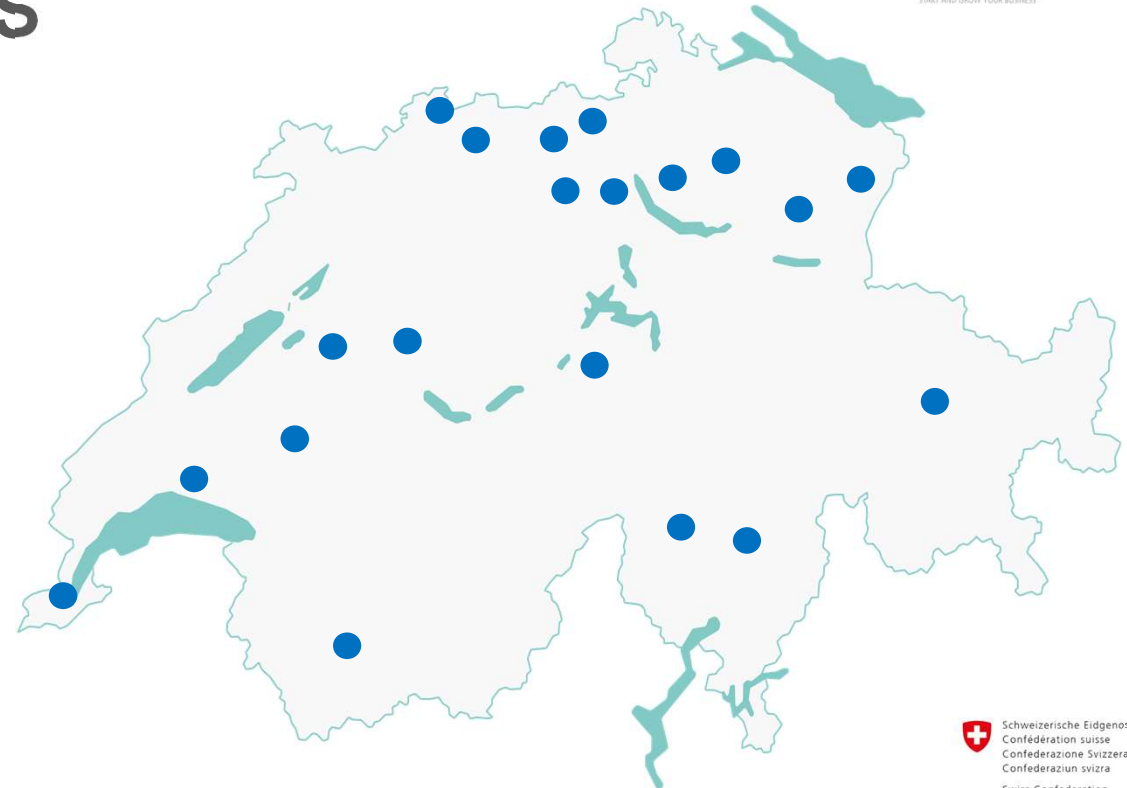


20 INNOVATION MENTORS ADVISORS FOR SMES

FREE SERVICE FOR SWISS SMES:

- Facilitate access to technology and research
- Help you find the right partner
- Can assess innovation projects
- Provide application support
- Help you to revise rejected applications

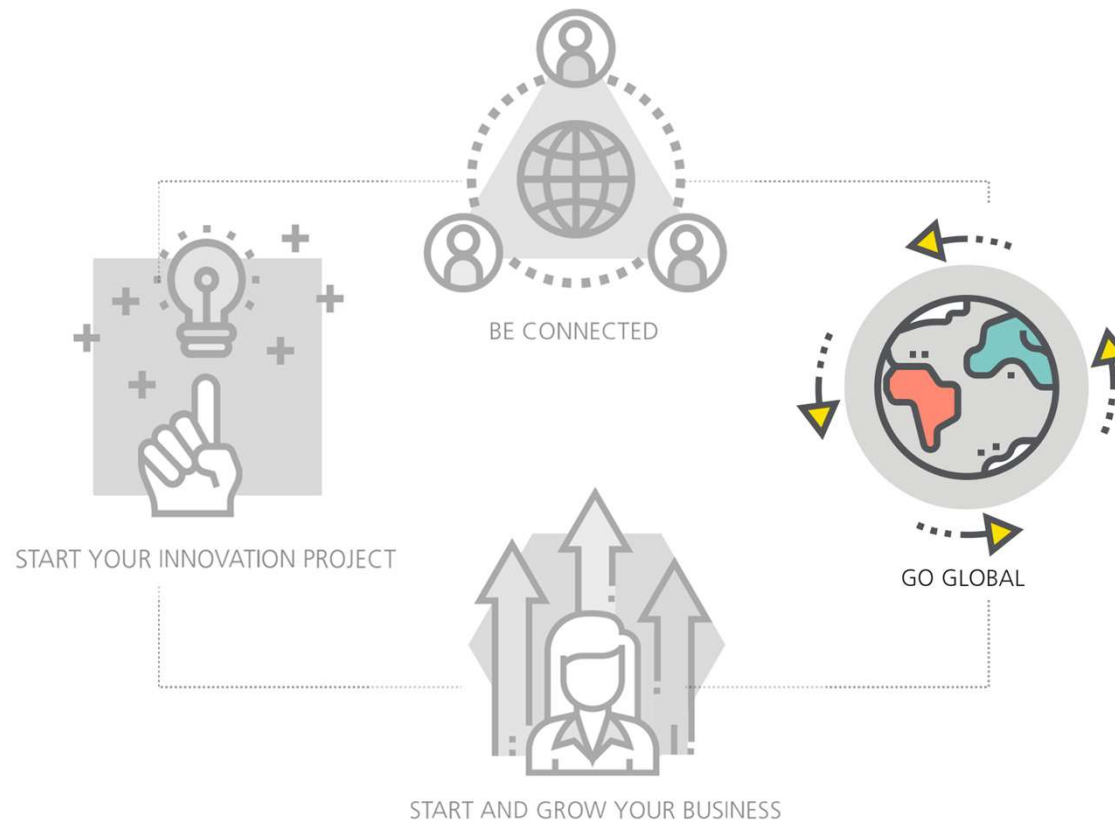
→ **337 SMEs received one or more mentoring credits in 2018.**



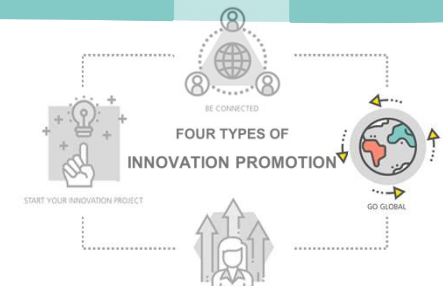
INNOSUISSE AND ITS FUNDING INSTRUMENTS

UPDATE FUNDING INSTRUMENTS

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INTERNATIONAL COLLABORATIONS



Cross-border innovation

→ Promotes collaborative cross-border research and development projects with an innovation content to enhance European competitiveness



A better quality for seniors

→ Develops innovative marketable solutions to enable the elderly to maintain their standard of living, program conducted in cooperation with the EU



Cooperation in the electronic field

→ Market-oriented collaborative research and development between European industrial partners and university partners



Support for SMEs

→ Allows SMEs to further develop their products or services together with partner firms or research teams at an international level.



Cross-border innovation

→ Access to international research networks and calls co-financed by the EU

Incl. for example the photonics21 active call!

enterprise
europe
network

www.swissEEN.ch

MOVING FORWARD WITH INNOSUISSE



THANK YOU VERY MUCH

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START YOUR INNOVATION PROJECT



START AND GROW YOUR BUSINESS



BE CONNECTED



GO GLOBAL



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MOVING FORWARD WITH INNOSUISSE



BACK-UP SLIDES



START YOUR INNOVATION PROJECT



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BE CONNECTED



GO GLOBAL



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INNOSUISSE BOARD OF DIRECTORS

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Vice president

Luciana Vaccaro, HES-SO

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Thierry Calame, Lenz & Staehelin

Trudi Haemmerli, PerioC Ltd.
and TruStep Consulting GmbH

Marco Illy

Nicola Thibaudeau, MPS Micro Precision
Systems



INNOSUISSE INNOVATION COUNCIL

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VICE CHAIRMAN:

Zwinggi Alois, World Economic Forum

Ambros Reinhard J., Former Head Novartis Venture Fund

Bazin Jean-Luc, Swatch Group

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Renaud Philippe, EPFL Lausanne

Richdale Kelly, ID Quantique SA

Rüttimann Christoph, Bystronic Group

Tzonis Stelio, digital-strategy

Wyden Guelpa Anja, civicLab Ltd



INNOSUISSE EXECUTIVE COMMITTEE



CEO
Annalise Eggimann

MEMBERS

Dominique Gruhl-Bégin, Head of Division Start-ups and Next Generation Innovators

Caroline Boutillon-Duflot, Head of Division Finance and Organisation

Marc Pauchard, Head of Division Knowledge Transfer and International Collaborations

Kathrin Kramer Head a.i. of Division Project and Programme Funding

THE DUTIES OF THE BOARD OF DIRECTORS

STRATEGIC BODY OF INNOSUISSE

- The Board of Directors strategically directs Innosuisse in line with the objectives laid down by the Federal Council and draws up annual reports on the achievement of these objectives.
- The Board of Directors approves multi-annual programmes, budgets and annual reports.
- The Board of Directors enacts Innosuisse's organisational regulations and ordinances.
- The Board of Directors makes decisions on employment relationships with the members of the Executive Committee, appoints members of the Innovation Council and experts, and supervises these bodies.



REMIT OF THE INNOVATION COUNCIL

SPECIALIST BODY OF INNOSUISSE

- The Innovation Council decides on funding applications and provides scientific and innovation-related support to the funded projects.
- The Innovation Council calls on experts who are appointed by the Board of Directors at its proposal.
- The Innovation Council develops proposals for the funding strategy and instruments, and determines the corresponding implementation conditions for these instruments.
- The Innovation Council prepares the multi-year programmes to be submitted to the Board of Directors.



REMIT OF THE EXECUTIVE COMMITTEE

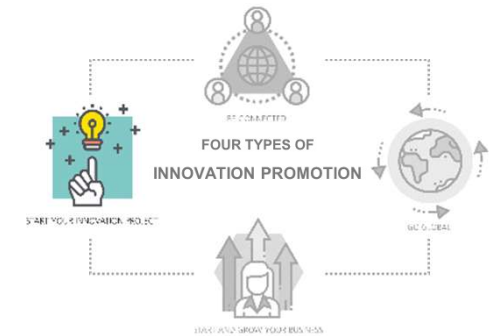
OPERATIONAL BODY LED BY THE CEO

- The Executive Committee leads the activities and manages the Secretariat.
- The Executive Committee prepares the groundwork for the IC's decisions and submits requests to the IC with regard to the formal funding conditions and the means available.
- The Executive Committee issues rulings and concludes contracts on the basis of the IC's decisions.
- The Executive Committee monitors the budget and the status of the commitments made and planned; it is responsible for managing finances, reporting and controlling the sponsored activities.
- The Executive Committee assists the Board of Directors and the IC in preparing their activities.
- The Executive Committee reports to the Board of Directors on a regular basis and in the event of anything extraordinary without delay.



INNOVATION CHEQUE: MAXIMUM CHF 15'000

- Easy access into the world of science-based innovation funding.
- Aim: to clarify the effective feasibility of an innovative idea.
- Access up to CHF 15,000 of research services from a research partner.
- Funding preliminary studies, such as concept developments and idea studies or analyses of the innovation and market potential of processes, products, services or technologies.
- Voucher to SME, short financial and content report provided by research partner, co-signed by SME.

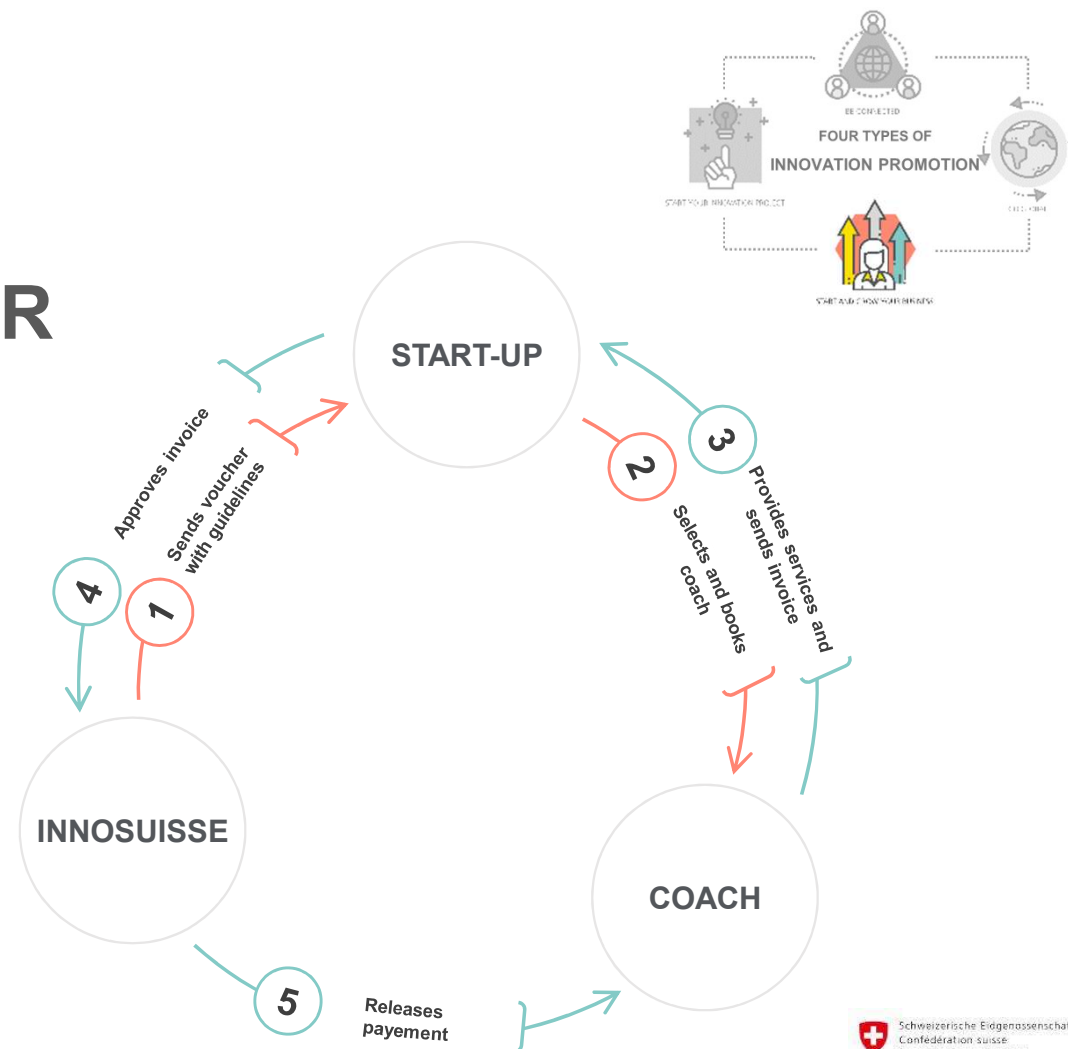


START-UP COACHING REDEEMING A VOUCHER

NEW PROGRAMME

«Scale-up Coaching»
WILL BE AVAILABLE IN 2019

IS AIMED AT
«High Potential Growth Companies».



HOW MENTORING WORKS

- a) Analysis of innovation project:
Basic support: max CHF 2,000
- b) Support in finding research partner:
Main support 1: max CHF 5,000
- c) Support for compiling application:
Main support 2: max CHF 5,000
- d) Support in revising rejected applications:
Follow-up: CHF 5,000

Rate: CHF 200 per hour, all inclusive
(Innosuisse assumes costs)

